



Adventure Base Responsible Tourism Policy

Our commitment to Sustainable Travel & Environmental Protection

About Adventure Base (www.adventurebase.com):

Adventure Base is a holiday company based in the stunning French Alps resort of Chamonix. Offering completely flexible breaks all year round, our properties range from 'cheap and cheerful' studios through to luxury chalets with saunas and hot tubs. Specialising in skiing, snowboarding and ski touring holidays in winter, we also run specialist summer alpine trips, including walking, climbing, cycling, mountaineering, triathlon, and trail running holidays. The mountains are our passion. Our aim is to offer total flexibility – any number of nights, any budget – to guests who share our love for this amazing natural playground and the sports we enjoy.

Adventure Base – Our Passion for Sport & Nature:

Adventure Base are a team of passionate mountain enthusiasts who love where we live, and the unique opportunity we have to enjoy the sports we love in the stunning natural mountain environment around us. Preserving that natural environment in its pristine state is our priority!

Chamonix & the Environment:

Chamonix is a beautiful and dramatic mountain environment, with a diverse and delicately balanced network of flora, fauna, and high mountain glacier systems, surrounding Europe's highest peak – Mont Blanc. The mountains and their wildlife exist in a complex equilibrium, and we believe passionately that we must all play a part in keeping the environment around us in its balanced natural state.

Environmental awareness:

Global warming, glacial retreat, pollution, and litter are all scarring the beautiful mountains around us. Ask anyone who has grown up in Chamonix and they will tell you that over the last 20 years the glaciers have retreated significantly, even to the naked eye, and have changed colour due to traffic pollution. At Adventure Base, we believe passionately that it is our responsibility to help stall – if not reverse! – this process. Every little counts! From small steps such as being energy aware and turning off lights, or choosing public transport, and turning down heating, we encourage all our guests to take stock of the environment around us, and think about the impact of their actions on a day to day basis.



Sports and environmental awareness:

Chamonix is the extreme sports capital of Europe: home to a diverse community of passionate skiers, mountaineers, climbers, cyclists, walkers and holidaymakers. No matter where we've come from, we all share the same passion – enjoying our mountains in the natural state in which we love them. That passion translates into a mutual respect for the environment around us. You will never find a climber who leaves litter! We strongly believe that the impact of the sports and holidays we sell is tiny, and allows so many people to enjoy the stunning mountains around us in an environmentally friendly and sustainable fashion. At Adventure Base we believe that controlled enjoyment of our favourite pastimes needn't leave a permanent scar on our environment. Walkers and bikers can enjoy breathing pure mountain air, travelling in a non polluting way, and sticking to the existing paths. Skiers and snowboarders can make the most of the maintained pistes, or explore under their own steam into untouched terrain with no lift access - leaving no mark on the mountains except their first tracks down untouched snow faces. Mountain biking and road biking provide good clean air for hard working lungs, as well as a 'clean' mode of transport to explore the area around us. Runners, skiers, triathletes, climbers, mountaineers, parapenters and more – all share our beautiful mountain world, travelling by non-polluting means, taking home so much in terms of experience, passion, adrenalin and amazing memories ... and leaving nothing behind!

Adventure Base commitment to environmental protection:

As a company, we recycle, reuse, and actively promote the environmentally friendly option in terms of transport and travel around the valley. We support the Chamonix tourist office's campaign for an 'eco-friendly' town. We run shared minibuses, use natural cleaning products (vinegar, baking soda etc), and run an almost entirely paper free office.

Protecting our environment for the future:

Adventure Base are passionate about sharing our amazing mountain world with as many people as possible, in an environmentally sustainable manner. We are a small team, offering a 100% personal service, and are dedicated to sharing our passion for the sports and environment around us. Our aim is to grow slowly, sustainably, and in the most environmentally conscious way we can. At every step of our company development, we consider not only the economic viability, but also the environmental viability – we want to keep our mountains the way they are for the rest of our company's life, but also for our children and grandchildren to enjoy as we have.



Economic Responsibility & Community development:

Adventure Base believe that we have an economic responsibility to the community in which we live, not just through financial contributions in taxes to the local authority – whose 'green' campaign is admirable! - but also through supporting local small businesses. As a company, we don't automatically opt for the cheapest supplier – it's the closest, smallest, or friendliest who usually wins our business! We are committed to supporting local campaigns, and are active members in the Chamonix Business Forum – dedicated to Chamonix's environmental development as a whole. Together as a network of holiday companies and suppliers we can achieve a whole lot more than just one small business, to protect our fragile environment and continue to promote our beautiful town in a sustainable and environmentally sympathetic way.

Social responsibility:

Adventure Base are committed to maintaining a social responsibility to the community in which we live. Chamonix is a diverse and multicultural 'melting pot' of nationalities – all drawn to the mountain Mecca that is the Mont Blanc range. Adventure Base is fully integrated into the French society we live in. Our team of staff are all fluent French speakers, we have both a French and an English company, and we work closely with a network of trusted local suppliers. We are proud to be part of an exciting and developing community that is growing and changing constantly, but we also recognise the importance of maintaining and supporting the local heritage and history of where we choose to live and run our business.