

Use this guide to work out skiing and snowboarding levels. Level videos are available online at www.skinewgen.com to assist in finding the right level.

Adult Ski Courses & Clinics

Clinics L 4 - 7	Adult Courses Levels 1 to 5	Level 1	This is my first time
		Level 2	I have tried skiing before, on snow or on a dry slope. I can turn, but find green runs a challenge
		Level 3	I can control my speed and turn on green slopes. My skis are in a plough most of the time
		Level 4	I ski parallel on a blue run, but the plough comes back when it gets steep, narrow or icy
		Level 5	I can ski red runs when the conditions are good. I enjoy going fairly fast, but struggle when it gets bumpy, steeper, icy, or the snow gets deep.
	Level 6	I can ski all reds and get down most blacks as well, providing they're not too steep or bumpy	
	Level 7	I can ski most places. Blacks are no problem and I enjoy off-piste.	

Snowboarding Course & Clinics

Clinics L 3-4	Course L1-3	Level 1	This is my first time on a snowboard
		Level 2	I can stop and turn on both my toe & heel edge
		Level 3	I can ride and turn on blue runs
		Level 4	I am ready to ride all of the mountain

Children's Courses

6 - 12 Year Olds	Wallabies	This is my first time
	Arrows	I can ski a green run, controlling my speed, use a drag lift and might have tried a blue run
	Bombers	I can 'bomb' down blue runs and sometimes get down a red run as well
	Rockets	I can ski 'everywhere' - reds and beyond
4 - 5 Yr Olds	Whippersnappers	This is my first time
5 - 7 Yr Olds	Young Arrows	Arrow standard but 5 - 7 yrd olds only
10 - 14 Yr Olds	NG Freeride Team	Parallel on reds and looking for adventure

New Generation is the No.1 British Ski & Snowboard School in the Alps (Voted No.1 by Which & Voted European Ski School by The Snow Awards).

We have an experienced team of fully qualified **ski and snowboard instructors** in each of our 6 French resorts - Courchevel 1650, Courchevel 1850, Méribel, Tignes Vallandry (Les Arcs) and Val d'Isère.

Adult Courses & Clinics

Courses run Monday to Friday (9:15 / 11:30 start)
Clinics normally run Mon/Wed or Tue/Thurs afternoons (2-5pm)

Adult Skiing

5 day Course	185 Euros	2 hrs * 5 Days (10 hrs)	4 - 8 per group
Technical Clinics	165 Euros	3 hrs * 2 Days (6 hrs)	3 - 6 per group

Snowboard

5 day Course	185 Euros	2 hrs * 5 Days (10 hrs)	4 - 8 per group
Freestyle Clinic	165 Euros	3 hrs * 2 Days (6 hrs)	3 - 6 per group
Freeride Clinic	165 Euros	3 hrs * 2 Days (6 hrs)	3 - 6 per group

NEW Sunday Starter sessions

2 Hour session	55 Euros	2 hrs	3-6 per group
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Ski & Snowboard Private Coaching

Perfect for one-to-one tuition, technical tips and fun with friends

2 Hour	165 Euros	1-2 people	For each additional person add 30€
3 Hour	235 Euros	1-3 people	For each additional person add 45€
4 Hour	315 Euros	1-3 people	For each additional person add 60€
All Day	450 Euros	1-6 people	

Children's Ski Courses

Courses run Monday to Friday (9:15 start). Children's courses are run during the peak holiday periods. Frequent breaks will be taken. Lesson emphasis is on great **fun** and **learning**. Badges and certificates are presented at the end of the week.

Whippersnappers	235 Euros	2 hrs * 5 Days (10 hrs)	3 - 6 per group
Wallabies	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group
Young Arrows (5-7)	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group
Arrows	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group
Bombers	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group
Rockets	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group

New Gen Freeride Team (10 - 14 Year Old)	395 Euros	4¼ hrs * 5 Days (21¼ hrs)	4 - 8 per group
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Teen Clinics (13 - 16 Year Old)	165 Euros	3 hrs * 2 Days (6hrs)	4 - 6 per group
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New for 2008/9

In 2008/9 New Generation is launching several new products:

Technical Performance Clinics	
Our Technical Performance Clinics will now be available with video feedback (where deemed applicable to the group's learning) and performance cards	2 days (Start day varies) 3 hours per day 3 - 6 people €165 per person
Sunday Starter for ski or snowboard	
<p>Level - Beginner to Intermediate</p> <p>A small group session to help clients find their ski/board legs before beginning groups or clinics on the Monday</p>	Sunday Only 11.30 start 3 - 6 people €55 per person
Young Arrows (5-7 year olds) - ski	
Morning lessons for 5-7 Year olds who can ski a green run, controlling their speed, use a drag lift and might have tried a blue.	Monday to Friday 4 ¼ hrs each day 9.15 start 4 - 8 children per group €395 each
NG Freeride Team (10-14 year olds) - ski	
For children who are confident on red runs. Themed days aimed at developing all mountain technique. Carving up the mountain, freestyle, off-piste technique and safety, 3 Valley's Experience and freeride.	Monday to Friday 4 ¼ hrs each day 9.15 start 4 - 8 children per group €395 each
All Day Private Lesson - ski or board	
<p>A tailored day for you and your friends. You decide the format and your instructor will ensure you are looked after - be it off-piste or finding the best runs and restaurants in the Espace Killy!</p> <p>Some examples: <i>Off piste Day, Guiding Day, Personal Coaching, Heli-skiing</i></p>	<p>Full Day 1 - 6 people €450</p> <p>Price is for instructor only. Hire of equipment can be arranged by the instructor with appropriate charges applying.</p>

What people say about New Generation

New Generation is committed to providing high quality service on and off the slopes

Falling in love with skiing again. After a very long break from skiing, I had a fantastic sunny Saturday skiing green and easy blue runs. My new found enthusiasm is largely due to Dave's ability and rather zen approach and I will be rather peeved if he isn't coaching in Meribel next year! (J.Braddock, 14 Jan 08, Meribel)

Fabrizio made the two afternoon technical lessons really enjoyable. He explained everything clearly and was extremely enthusiastic and keen to ensure that everyone in the group progressed. My skiing improved a lot during the two afternoons. We all enjoyed his singing on the lifts! (G.Armstrong, 8 Mar 08, Courchevel 1850)

I found Andrea to be patient, understanding and tolerant throughout the lessons. He gave positive feedback and lots of encouragement to the entire group. **Thank you. see you next year x** (R.Griffiths, 9 Feb 08, Courchevel 1850)

The whole week was excellent, well delivered and my confidence has grown alot. Andy's feedback and pointers have given me things to think about during my holiday. (E. Dobson, 12 Jan 08, Courchevel 1850).

I'm pleased to say that both my husband (Joe) & I felt that our skiing improved after our lesson with Marco. **His coaching enabled me to take the leap of faith and finally Ski parallel and our leg muscles ached considerably less with the tips that were given.** Thanks a lot Marco. (J. Lowe, 1 March 08, Courchevel 1650).

Tom's professionalism, thoroughness, flexibility, and above all he made it fun. (S.Bennison, 29 March 08, Courchevel)

Instructor was Agnes, experienced teacher; skills of instructor were excellent, excellent English. (L. Norton, 27 Jan 08, Meribel).

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Claude was an absolute sweetheart! He helped me overcome my nerves and lack of confidence with his patience, experience and of course his immense French charm! My time with him has been a real breakthrough and I am at last enjoying ski-ing and am able to ski with my family! Thank you Claude. (E.McSweeney, Meribel, 30 Dec 07)

I booked Agnes twice - once for me and my friend and then at the end of the week for my wife. **She is a really excellent teacher and helped each of us - in particular my wife who had a real confidence issue.**(R.Bishop, Meribel, 30 Dec 07)

Gaelle's confidence inspiring attitude. Great knowledge of the area and real fun to be with. I had private lessons with Gaelle last year and rebooked with her again this season. I would recommend the company and in particular Gaelle to anyone. Whatever you are paying her ...double it ! See you next year. (E.McNeil, 27 Jan 08, Meribel)

Enthusiasm, relaxed and simple approach...fun. My party, all beginners, also used Mike Bates and Gaelle...all instructors were fantastic. **The kids loved Mike, he looked after them and the progress was amazing.** Gaelle managed to give our group of Ladies a new batch of confidence which had been taken away by another Ski School in the area (D.Matthew, 24 Feb 08, Meribel)

Lessons were brilliant. From the start they were relaxed and 'confidence building' with Roy giving us each lesson some more points to work on (eg making an arch with the pole when turning, counting when to turn etc.). **I have never enjoyed ski lessons so much** and this is down to Roy's excellent teaching style. (C.Beachell, 30 Dec 2007, Courchevel)

Read more feedback on
www.skinewgen.com

What the Press say about New Generation

New Generation is committed to providing high quality service on and off the slopes

The Daily Mail Ski & Snowboard Mag April 2006, Article 'That'll Teach You.....'

I have always hated lessons. Basically, I hate hanging around. But in the last two years, I've discovered lessons can actually be fun and helpful.

My change of heart started with Tom Saxlund, a founder of the New Generation Ski School, which now operates in four French resorts. I joined a lesson he was giving on a reader trip DMS&S ran to Courchevel. First, he asked us all to talk to a fellow group member on the way up the gondola and decide how we'd like this lesson to transform our skiing (We all opted to ski better off-piste crud). Then he taught us to pair up and take turns following closely in the tracks of a partner on the piste, with them changing speed and turn shape at will - great fun and great practice. Then we went into the crud and each of us got individual advice without seeming to wait around. Indeed the tip I remember best was Tom telling me to 'keep going, don't stop, just link turn after turn'. It did make skiing crud much easier.... So keep going is what I do now - which suits my 'no hanging around' philosophy.

Where to Ski & Snowboard 2006 (10th Edition.P275) (C.Gill, Dave Watts)

New Generation is a British run ski school. We joined a group lesson with them last year and were very impressed by their US-style of teaching: they ask students to set their goals for the lesson on the gondola ride up and then try to help them achieve them. We nearly all opted for skiing chopped-up, off-piste snow with style and all felt we had improved a lot by the end of the morning. We receive rave reviews about them from reporters, for adults and children alike: 'I joined a confident intermediate group (LEVEL 5) and learnt more in two days than I have for a long time', ' We had an absolutley brilliant week and our

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WHICH BOOKS



daughter, aged seven, had fun and progressed well.'

Time Out Magazine: Fear factor Page 16/17 Ruth Jarvis

It was make or break time. One last outing before I either cracked skiing or it cracked me. I was determined to give it one last try. I needed an instructor with whom I could communicate on an equal basis, in English that went beyond phrase book vocab. Friends put me in touch with recognised pioneers, New Generation.

New Generation's staff are chosen not only for their perfect parallels but also for their teaching ability. They like to involve customers in their own learning experience, which is described as 'facilitative coaching'. Everybody is trainable, and if they don't learn, the problem is with the teaching, not the client. So much for 'Bend Zee Knees'.

... (at the end of the article and 5 days skiing with New Generation).. I discovered that my speed control tactics worked even on icy ruts, with my feet a little way apart and squatting down for extra stability. We skied from mountain to mountain, just like real skiers, and at the end of the class were given the choice between a blue and green run home. It's was a blue for me, and I couldn't wait to get out again.

The Times (October 2002)

Until recently, whenever I was asked which ski school I could recommend, I always pointed people to North America for the best instruction and service, but now things have changed in Europe. One of the first of the new British ski schools was New Generation, formed in Courchevel 1650. Reports from readers are universally positive: 'We learnt more in a week than we had in many years previously', 'Cannot praise the instructors enough'.

Business Details

The New Generation Management Team



Tom Saxlund Managing Director
Alistair Rainback Technical Director
Warren Hogben Finance Director

Matthew Cooke Sales and Marketing Manager
Euan Wright Head Coach
Simone Gregory Finance Manager
Rachel Hollingsworth Pre-Bookings and BASI Course Administrator

Nikki Fleming Manager Méribel
Ewan Mackie Manager Courchevel
Blair Aitken Manager Val d'Isère
John Thomas Manager Les Arcs
Anthony Swallow Manager Tignes

French Business Address & Head Office (Open all year)

New Generation Courchevel, France
New Generation
Imm. Le Ceylan
B.P. 35
73122 Courchevel 1650 cedex
France

Meribel Shop (Winter Only)

New Generation
Imm. Le Tremplin
73155 Meribel
France

UK Business Address

New Generation – UK Head Office, Guildford, UK
New Generation
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Sale and Marketing Enquiries

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Why should your clients book with New Generation?

A Brief History

New Generation was established by 4 experienced British ski coaches, Ali, Warren, Richard and Tom. The school started in 1998 in Courchevel 1650. New Generation now employs over 50 instructors and is in 7 of the top Alpine resorts - Courchevel 1650, 1850, Méribel,

Val d'Isère, Les Arcs, Verbier and Tignes (New for 08/09). The growth and success of New Generation hasn't gone unnoticed by the ski industry who voted New Generation No.1 Ski School of the Year in 2004 and 2005.

Ski School of the Year
The Good Skiing & Snowboarding Guide 2005
WHICH BOOKS



The Difference

The No.1 Ski School

New Generation was voted 'Ski School of the Year 2004/5' by 'Which Books' and 'Best Ski School' by the Industry Snow Awards in 2004 and 2005. Since then New Generation has gone from strength to strength opening in Verbier and Val d'Isere. Read what our clients say about us on www.skinewgen.com/indexreviews.

Highly Qualified English Speaking Instructors

The New Generation team consists of highly qualified English speaking instructors who are passionate about their work and are great fun to ski with. Many of the instructors are also Trainers for BASI (British Association of Snowsport Instructors) and other National systems.

Coaching, not instruction

Instructors base lessons on the key principles of all learning - a combination of doing, watching, thinking, listening and feeling. New Generation coaches are very skilful communicators. By involving clients in the learning process, the sessions are much more fun and effective for everyone.

Passionate about Improvement

The instructors love to ski and snowboard, they also love to teach! At New Generation you'll only find coaches who get real satisfaction from helping your client improve and have fun.

All year service for Tour Operators / Agents

Our offices are open all year so we can help you and your clients throughout the summer. We aim to get back to all enquires within 24 hours.

Lesson Details - Adult Course and Clinics

The following section introduces the New Generation products with text to help you communicate the products to your client.

Adult Ski Courses - Traditional Group Coaching (Levels 1 - 5)	
<p>Level - Beginner to Intermediate</p> <p>Joining a New Generation course is a great way to improve. With individual attention in a group setting a client will develop their skills to tackle new and more challenging terrain. The five day course is the perfect lengths to enable you to consolidate and build upon newly acquired techniques - ensuring a fantastic week's holiday.</p> <p><i>Some key benefits of being in a group:</i></p> <ul style="list-style-type: none">- Skiing with people of the same ability.- Groups dynamics - learning by watching others.	<p>Monday to Friday (5 days) 2 hours per day 9.15 or 11.30 start 4 - 8 people €185 per person</p>
<p>Ski Sunday Starter NEW for 2008/9. 11:30 - 13:30. Levels 1 - 5. Find your ski legs sessions €55</p>	
Adult Ski Clinics - Technical Performance (Levels 4-7)	
<p>Level - Intermediate to Advanced</p> <p>Technical Performance clinics are for skiers stuck on a plateau or those wanting to get fast results. With two days of coaching in a really small group, the New Generation coach helps skiers break away from old habits and transforms their performance.</p> <p>Two focused sessions with individual feedback (including video review) ensures that clients really benefit from the coaching without spending all week in ski school.</p> <p><i>Some key benefits of being in a clinic:</i></p> <ul style="list-style-type: none">- Technical tips to work on during the week.- Refresher for people who don't ski regularly.- Time to ski with friends.	<p>2 days (Start day varies) 3 hours per day 3 - 6 people €165 per person</p> <p>Video Feedback available</p>

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Lesson Details - Children's Courses

Children's Courses	
<p>New Generation ski courses for children are run during the school holidays <i>(Staff NB: Clients should be advised to book early to avoid disappointment - all children's courses fill up quickly).</i></p> <p>The emphasis is on great fun and learning. At the end of the week, badges and certificates are awarded at a presentation ceremony (see photos on www.skinewgen.com)</p>	
Whippersnappers (Age 4 - 5 years old)	
<p>This course is exclusively for 4 and 5 year olds who want to try skiing in a fun, safe and supportive environment. Group sizes are limited to 6 and a helper is present to help look after the young children.</p>	<p>Monday to Friday 2 hrs each day 9.15 or 11.30 start 3 - 6 children per group €235 each</p>
Children's Courses (Age 6 - 12 years old)	
<p>The morning lessons are extremely popular with clients. The lessons give parents an opportunity to go free-skiing or to take lessons themselves and give the children an awesome experience.</p> <p>There are 5 children's levels - Wallabies, Arrows, Young Arrows*, Bombers and Rockets.</p>	<p>Monday to Friday 4 ¼ hrs each day 9.15 start 4 - 8 children per group €395 each</p> <p>*5-7 Year Olds</p>
NG Freeride Team (10-14 Year olds)	
<p>For children who are confident on red runs. Themed days aimed at developing all mountain technique. Carving up the mountain, freestyle, off-piste technique and safety, 3 Valley's Experience and freeride.</p>	<p>.Monday to Friday 4 ¼ hrs each day 9.15 start 4 - 8 children per group €395 each</p>
Teen Clinics (13 - 16 years old)	
<p>Teen Ski Clinic level 4/5 and 5/6 For 13-16 year olds who want to have fun and develop their skiing.</p>	<p>2 days (Start day varies) 3 hours each day 3 - 6 people €165 per person</p>

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Lesson Details - Snowboarding

Snowboarding

The Learn 2 Ride Programme

In Méribel, Courchevel and Val d'Isère we have a superb team of British qualified snowboarders. Our team is passionate about snowboarding - they are available to teach everyone from beginner to expert.

Snowboarding is currently not available in Les Arcs (Vallandry) or Tignes

Group Snowboard courses

Beginner to Intermediate

Our group courses are perfect for beginners and for snowboarders who have started to turn on green and blue runs.

Monday to Friday (5 days)

2 hours per day

9.15 or 11.30 start

4 - 8 people

€185 per person

Board Sunday Starter

NEW for 2008/9. 11:30 - 13:30. Levels 1 - 5.

Find your ski legs sessions €55

Freeride and Freestyle Clinics

For Intermediate and above riders

Our Clinics are for clients who already have a good skill and confidence and would like to take their riding to the next level.

The freestyle clinic aims to help the rider progress into the park - with coaching on the rails and jumps.

The freeride clinic aims to help the rider develop their general riding and off-piste skills.

2 days (Start day varies)

3 hours per day

3 - 6 people

€165 per person

Video Feedback available

Level 1: This is my first time on a snowboard

Level 2: I can stop and turn on both my toe and heel edge

Level 3: I can ride and turn on blue runs

Level 4: I am ready to ride all the mountain

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Private Lessons: All levels

Suitable for all levels

Private lessons are for clients who want to learn on a one-to-one basis or with a small group of their own friends.

Private lessons are available for skiers and snowboarders at all levels.

If clients want to go off piste then New Generation can arrange their safety equipment and routes into the back country.

2 hours

1 - 2 people

€165

Add €30 each additional person

Afternoon (3 hours)

1 - 3 people

€235

Add €45 each additional person.

Morning (4 hours)

1 - 3 people

€315

Add €60 each additional person

Supplement is based on €15 per hour per person.

Full Day

1 - 6 people

€450

Some examples of all day sessions:

Off piste Day

All our instructors are qualified to teach off piste. The instructors can arrange safety equipment (additional charge) and routes into the back country

Guiding Day

Experience the whole ski area with your instructor who is there to help you find the best pistes and restaurants!

Personal Coach

An intensive day of personal coaching. You decide what you want to work on and your coach will help you to reach your goals.

Méribel Meeting Points & Details

Méribel

Background

Méribel is in the middle of the 3 Valleys which makes it an excellent base from which to explore the whole ski area. Going further afield it is actually easier to reach the Saulire ridge from Méribel than it is from Courchevel.

It's a great place to learn with a wide variety of terrain to suit all levels. Most beginners start their skiing careers on the groomed slopes at the Altiport area. Going further afield it's easy to access the valleys of Courchevel and Val Thorens. For off-piste and advanced skiing you can go to the Mont Vallon area, or pop over the ridge to the Saulire slopes. There are some long off-piste descents in the Méribel valley when the conditions are right.

Meeting Point Details

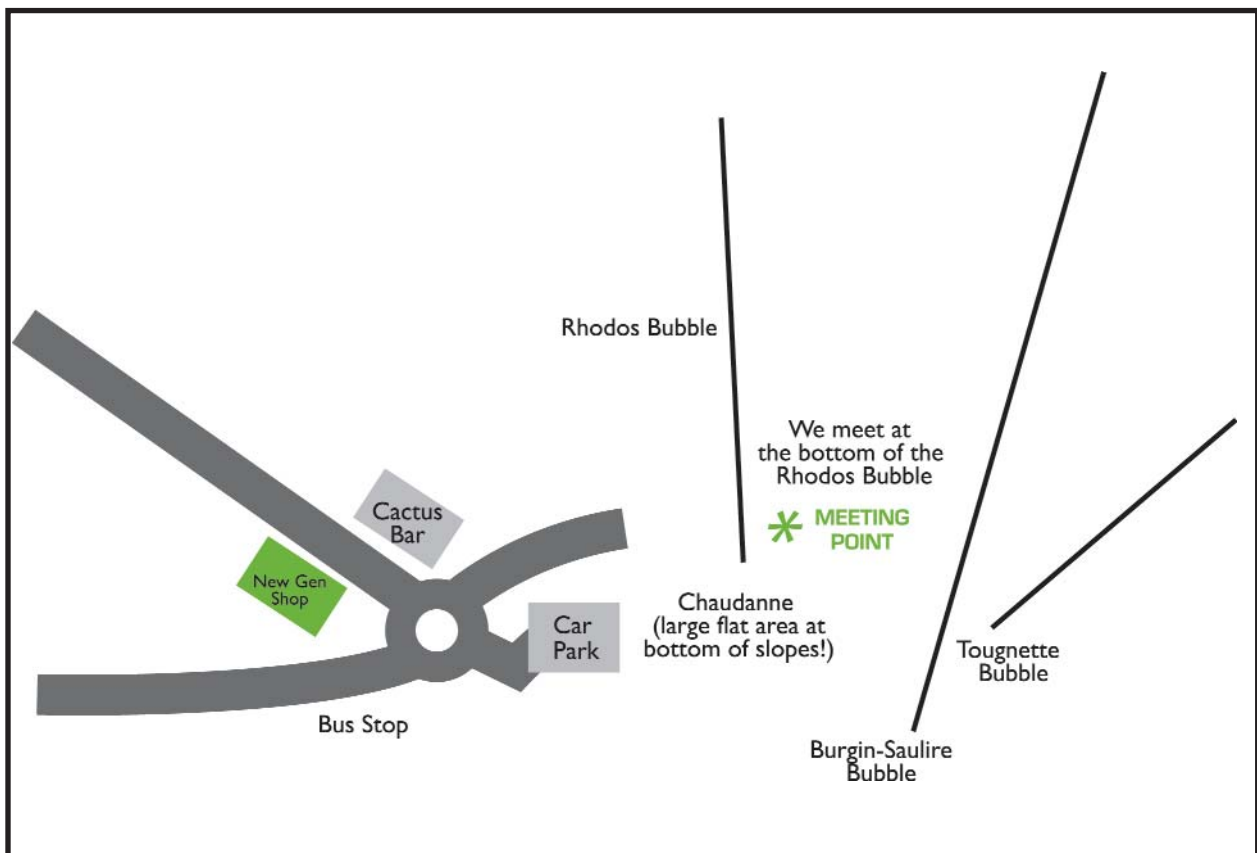
The meeting point is situated at the bottom of the Rhodos bubble. Standing at the bottom of the bubble and facing in the direction that the bubble travels the meeting point is on the right. New Generation instructors are easily identifiable in their bright blue jackets. Our snowboarders have black trousers and blue jackets.

Don't Forget...

Insurance - Keep details on you at all times.

Hydration - Drink lots of water as you can become quickly dehydrated at altitude.

Sun Cream - Even if it is cloudy you can still get sun burnt.



CONTACT US

Our dedicated sales and marketing team is here to help with any bookings or queries
During the summer we are open Monday - Friday 08:30 - 12:30 GMT

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